



Evading an app-ocalypse.

Protecting mobile apps' quality and security.

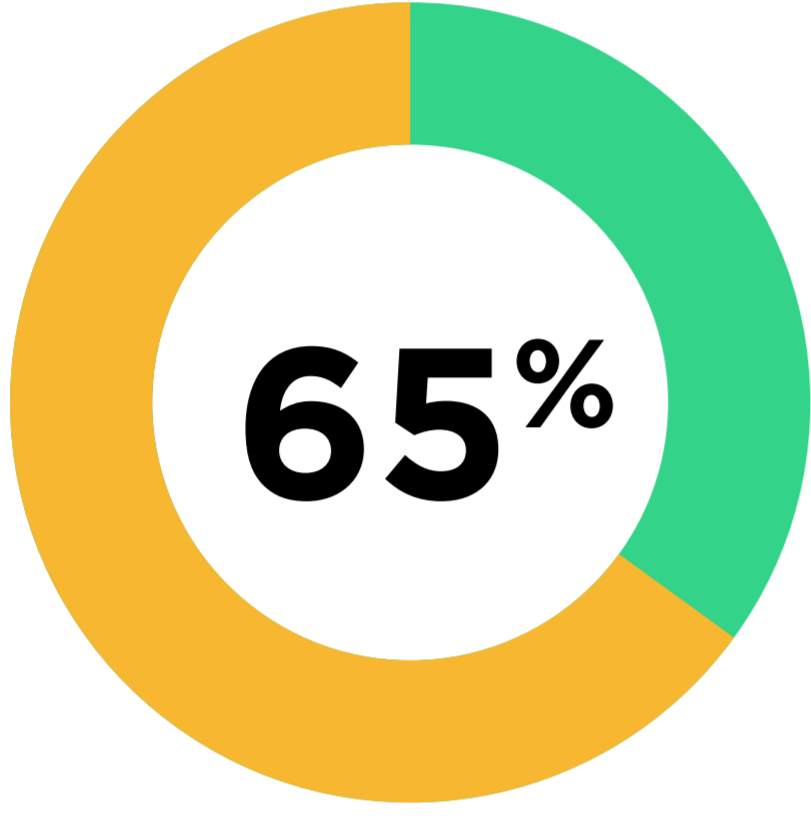


In 2024, mobile apps are expected to earn **\$935B**, with users interacting with **30 apps monthly**.

The demand for quality apps delivered at speed remains a challenge for app development teams.

Mobile app development is a high-stakes endeavor.

Enterprises need to prioritize security to ensure growth and user satisfaction.



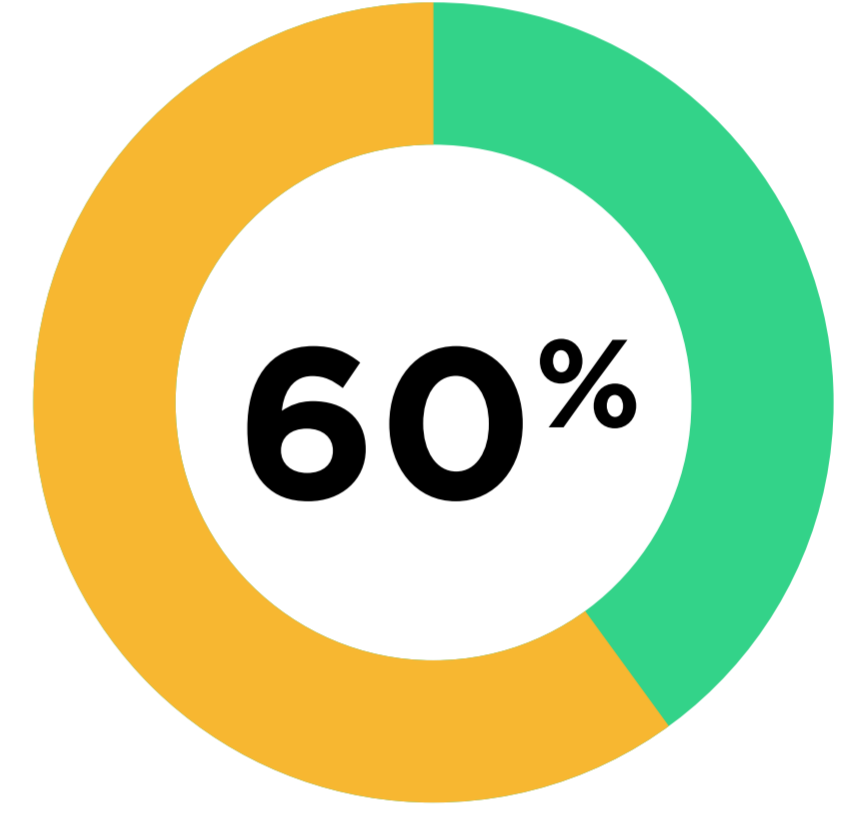
of apps attacked¹

Cyber threats challenge the ease of creating secure mobile apps.



per month²

Loss from app uninstalls due to bugs and poor performance.*



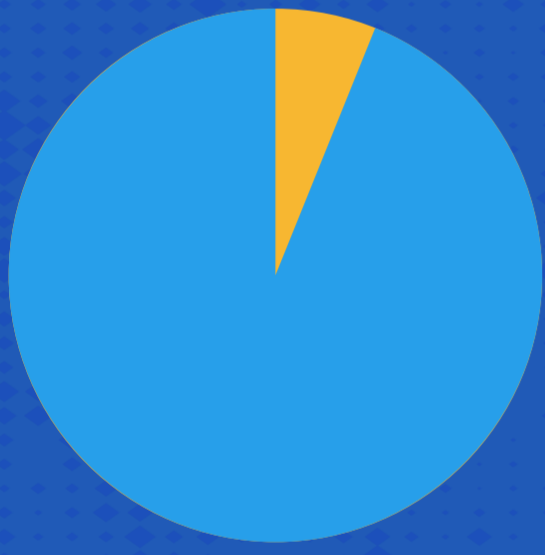
of fraudulent banking transactions happen on mobile devices.³

**In the finance category alone*



9+ months

is the average time to market for a complex app.⁴



94%

of users uninstall apps within 30 days of download due to performance issues.⁵

Apps must run securely to avoid customer churn and brand damage.

Why is this happening?



Talent shortage



Intense competition



Fickle consumers

Digital.ai empowers mobile development and security teams to **deliver secure, quality apps efficiently**:



A top international airline

improved testing efficiency and time-to-market



A top 10 bank avoided

≈\$2B annually in costs associated with breaches



A top US credit card issuer saved

\$100M+ annually by cutting production incidents by 25%.

Learn more:

digital.ai/deliver-secure-quality-mobile-apps/

1. <https://digital.ai/2024-application-security-threat-report/>
2. <https://thefinancialbrand.com/news/digital-banking/mobile-banking-trends/banks-must-ramp-up-against-multiplying-fraud-actors-173185/>
3. <https://sendbird.com/blog/4-ways-to-reduce-app-installs>
4. <https://spdload.com/blog/how-long-does-it-take-to-develop-an-app/>
5. <https://www.instabug.com/blog/mobile-app-quality-an-essential-guide>